

MICCHECK

POETRY FEST

Sponsorship Opportunities 2022

See our website for details
icpoetry.link/mic-sponsor



\$30,000

EXCLUSIVE FULL FESTIVAL SPONSORSHIP

Exclusive banner
of recognition at
live events

Exclusive
recognition on all
festival media

30 free passes,
30 tote bags

Stand-alone
public thank you

Personal festival
preview

GRAND SLAM CHAMPION

\$10,000

FULL FESTIVAL SPONSORSHIP

Banner of
recognition at live
events

Recognition on
all festival media

10 free passes,
10 tote bags

Stand-alone
public thank you

Personal festival
preview

MASTER OF CEREMONIES

\$7,500

EXCLUSIVE FULL FESTIVAL YOUTH SPONSORSHIP

Exclusive banner
of recognition at
youth live events

Exclusive
recognition on all
festival youth
media

5 free passes,
5 tote bags

Stand-alone
public thank you
featuring youth
participants

POET PRODIGY

\$4,000

YOUTH WORKSHOP SPONSORSHIP

Recognition on
all media related
to a single youth
workshop

15 free showcase
tickets, 15 tote
bags

WORDSMITH WONDER

\$2,500

SPONSORSHIP FOR SHOWCASE

Recognition
throughout the
Showcase live
event

Recognition on
all showcase
media

15 free showcase
tickets

Stand-alone
public thank you

MARQUEE

\$400

LOCAL ARTIST SPONSORSHIP

Recognition at
Poetry in Motion
live event

Social media post
highlighting your
sponsored artist
at your business

Listed on the
"Poets & Places"

SPOTLIGHT

\$100 - \$30,000+

DESIGN YOUR OWN CUSTOM TIER

Provide support
in any amount

Let us know what
what sort of
recognition you'd
prefer

Help build a
powerful artistic
community in
Iowa City

CREATIVE CONTRIBUTOR

Young Artist Focus

GRAND SLAM CHAMPION: EXCLUSIVE FULL FESTIVAL SPONSORSHIP (\$30,000)

- Exclusive Banner of Recognition at 4 live events: Poetry in Motion, Prairie Lights Panel Discussion, Poetry Slam, Englert Showcase.
- Exclusive recognition on all media related to the festival: the Mic Check Poetry Fest webpage, the Englert Theatre webpage, radio broadcasts, printed flyers, newsletter/email promotions, and any social media posts.
- 30 free Fest Passes (valued at \$2,550) & 30 tote bags for your organization.
- Stand-alone public Thank You Video prior to and following the event weekend, featuring festival poets
- Festival preview comes to you! Poets from the festival provide a private performance at your organization/business.

MASTER OF CEREMONIES: FULL FESTIVAL SPONSORSHIP (\$10,000)

- Banner of Recognition at 4 live events: Poetry in Motion, Prairie Lights Panel Discussion, Poetry Slam, Englert Theatre Showcase.
- Recognition on all media related to the festival: the Mic Check Poetry Fest webpage, the Englert Theatre webpage, radio broadcasts, printed flyers, newsletter/email promotions, and any social media posts.
- 10 free Fest Passes (valued at \$850) & 10 tote bags for your organization.
- Festival preview comes to you! Poets from the festival provide a private performance at your organization/business.

POET PRODIGY: EXCLUSIVE FULL FESTIVAL YOUTH SPONSORSHIP (\$7,500)

- Exclusive Banner of Recognition at 4 live youth events: Ebony Stewart Youth Workshop, Patricia Smith Youth Workshop, Poetry Slam, Englert Theatre Youth Showcase.
- Recognition on all media related to festival youth programming: the Mic Check Poetry Fest webpage, the Englert Theatre webpage, radio broadcasts, printed flyers, newsletter/email promotions, and any social media posts.
- 5 free Fest Passes (valued at \$425) & 5 tote bags for your organization.
- Stand-alone public Thank You Video prior to and following the festival, featuring youth participants.

WORDSMITH WONDER: YOUTH WORKSHOP SPONSORSHIP (\$4,000)

- Recognition on all media related to a single youth workshop: Mic Check Poetry Fest workshop webpage, radio broadcasts, printed flyers, newsletter/email promotions, and any social media posts for that workshop.
- 15 free tickets to Showcase & 15 tote bags for your organization.

MARQUEE: SPONSORSHIP FOR SHOWCASE HEADLINER (\$2,500)

- Recognition throughout the Showcase live event.
- Recognition on all media spotlighting the showcase: the Mic Check Poetry Fest webpage, the Showcase webpage, the Englert Theatre webpage, radio broadcasts, printed flyers, newsletter/email promotions, and any social media posts about the showcase.
- 15 free tickets to Showcase live event for your organization.
- Stand-alone Public Thank You Video prior to the Showcase.

SPOTLIGHT: LOCAL ARTIST SPONSORSHIP (\$400)

- Recognition at Poetry in Motion live event.
- Recognition on all media: the Mic Check Poetry Fest webpage, the Poetry in Motion webpage and any social media posts including that artist.
- Listed on the exclusive Poets & Places Directory.
- Guaranteed social media post highlighting your sponsorship as your sponsored artist visits your business.

CREATIVE CONTRIBUTOR: DESIGN YOUR OWN CUSTOM TIER

- You provide support in any amount you choose.
- You let us know what sort of recognition you prefer.
- You help build a powerful artistic community in Iowa City.

CONTACT CALEB RAINEY & LISA ROBERTS

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